



**EMBARGO: WEDNESDAY MAY 14TH, 9:00AM!**

International experts gather in Amsterdam

## **The Imaging Days: THE event for radio Imaging Directors and Producers**

**AMSTERDAM – The Imaging Days, the only (seminar) event in the world for Imaging Directors and Producers, will kick off its first annual event September 8th and 9th. The Imaging Awards, a new annual awards show, will conclude The Imaging Days on Tuesday September 9th, 2014.**

During its two-day run about twenty international professionals will discuss all aspects of radio-imaging in their seminars in "De Nieuwe Liefde" in Amsterdam, the Netherlands. Chris

Hartgers (Radio 538, NL), Niels Franken (Radio 538, NL), Arjan van Lierop (Sky Radio) and Guido Sprenger (Radio Veronica, NL) will oversee some exclusive sessions during The Imaging Days.

### **Imaging is important**

Station Director of Sky Radio, Uunco Cerfontaine, has been pretty busy the last three years with the format change of the station. A huge change, in which not only the music format was adapted, but also the imaging of Sky Radio. During his session, he talks about this process and you'll hear how Sky Radio imaging evolve over the last 26 years. Giel Beelen (3FM, NL) and Jeroen 'jingles' van Inkel (Q –Music, NL) talk about their radio programma vs. imaging. Over the coming weeks more international speakers will be announced.

The number of tickets for The Imaging Days is limited, so interested Imaging Directors/Producers are advised to register quickly on [www.theimagingdays.com](http://www.theimagingdays.com). Of course we've imaged great coffee, tea and a nice lunch!

### **Premium Partners**

ReelWorld, The Radio Imaging Library and Capital of Media are the first premium partners of The Imaging Days 2014.

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### **Note for editors, not for publication**

For more information, please contact Anthony Timmers of The Imaging Days: +31 624317690 or [anthony@theimagingdays.com](mailto:anthony@theimagingdays.com). The press kit is on [www.theimagingdays.com/pressbox](http://www.theimagingdays.com/pressbox). The sales department can be reached on [sales@theimagingdays.com](mailto:sales@theimagingdays.com).

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